

RETAIL SERVICES NATIONAL PROGRAMS

FALL 2022





C&S Wholesale Grocers

C&S plays an integral role in serving our country's most important infrastructure. No matter where we spend our day- from the warehouse to the office- we help to feed our families, neighbors and communities.

**It's more than a job.
It's a legacy.**





**For more information on any of our programs,
please reach out to the contacts below.**

RETAIL DEVELOPMENT

RetailDevelopment@cswg.com

RETAIL TECHNOLOGY

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DIGITAL MARKETING

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PRIVATE BRANDS

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RETAILER TRAINING

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MARKETING & ADVERTISING

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RETAILER PRICING

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PRINT SHOP

printshop@cswg.com

**Our family business
is helping your family
business succeed!**



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WE ARE **YOUR** PARTNER OF CHOICE TO GROW SALES AND DRIVE CUSTOMER LOYALTY

Build your business by leveraging the C&S advantage

- Our size and buying power provides the best Center Store selection and pricing available
- We offer the freshest and largest variety of perishables in the marketplace
- We give you access to multiple banner programs & more than 3,000 private label high-quality products
- We provide innovative sales & margin-enhancing marketing programs
- We offer a unique vision and commitment to continuous improvement to help you grow

We offer more than
3,000
Private Label products

BUYING POWER
for best pricing & selection

RETAIL DEVELOPMENT

For information contact
RetailDevelopment@cswg.com





STORE DESIGN & LAYOUT

The C&S Retail Development Department can assist with the layout and design.

THE FOLLOWING SERVICES ARE AVAILABLE TO C&S RETAILERS:

- CAD Planning Services
- Floor plan design and fixturing
- Prep room layout
- Provide equipment quotes, specifications and cut sheets for all C&S supplied equipment

Our goal is to provide our retailers with the best possible equipment sourcing and pricing pertaining to aspects of their facility.

STORE EQUIPMENT

C&S Retail Development Department provides a full line store equipment and refrigeration requirements for the retailers.

The department has long standing direct marketing relationship with numerous national equipment manufacturers to provide our retailers a wide variety of equipment at competitive pricing.

The department also provides complete new store equipment packages and renovated equipment packages for new stores, remodels and expansions.

Equipment is provided to the retailers at very competitive prices.



DISCOUNTED PRICES

OFFERED MONTHLY, SEASONAL
OR ON SPECIAL PROMOTION



C&S Retail Services partners with Consolidated Food Equipment Distributors as a Direct Reseller of the complete line of ITW/Hobart products at the most competitive prices

FEATURES & BENEFITS:

- Complete line of ITW/Hobart products available
- Competitive pricing
- Same support and training
- Provides premium ITW product lines for sale



Not available in all regions.

BRANDS AVAILABLE





Perfectemp Refrigeration remanufactures used commercial refrigeration equipment to restore them to like new condition.

Readily available units include Refrigerated, Medium Temperature, Frozen Food Cases and Bunkers, along with Compressor Racks, Condensing Units and more.



FEATURES & BENEFITS

Cleaning & Inspection

- Each piece of refrigerated equipment is stripped of all essential parts and cleaned. Every component, such as coils and fan shrouds are removed, cleaned, and inspected for integrity.

Case Rebuilding

- New valves, EC motors, fans, drains, and other refrigeration components are installed configured to customer specifications, and inspected. New light fixtures are also installed and tested. At this stage we recommend installing LED lighting for energy efficiency and cost savings.

Painting & Assembly

- While new components are installed and tested, interior and exterior parts of cases are prepared for the painting process. Each piece is painted according to customer specifications in a dust-free, air controlled environment. After painting, features such as trim, mirrors, Plexiglas dividers, end panels, shelves, doors, and lights are added based on customer specifications and inspected.

Shipping

- Once assembled, each piece goes through one final quality control inspection and cleaned of any dust and debris. All loose items such as nuts, bolts, lighting, night shades, shelving, and other items are properly secured and the equipment is loaded for shipping.

AN OVERVIEW OF THE MANUFACTURING PROCESS

New thermostatic expansion valves are configured and installed on all new cases.

Refrigeration coils are evacuated and pressurized. Inspect defrost components and convert as specified or replace if necessary.

New defrost klixons are installed.

New temperature sensing probes are installed per circuit.

New honeycombs are installed.

New fan relays are packed individually and shipped with frozen food cases.

New electrically commutated (EC) motor fans are installed for optimum performance and energy efficiency.

The drain hub and trap are inspected, tested, and repaired as needed.

Installation of new T-8 lighting and shields, with an option for LED upgrades.

To conserve energy and prevent cold air loss we offer optional energy saving night blinds.

Door hinges, gaskets, and anti-sweat controls are inspected and tested.

All interiors and exteriors are prepped and painted to customer specifications.

New end panels are manufactured and installed on all line ups exteriors of all refrigerated cases.



siffron[™]



SOUTHERN
IMPERIAL

+



Siffron, formed through the merger of two leading retail merchandising companies, Southern Imperial and FFR Merchandising, is a multi-material manufacturer of retail display and merchandising solutions.

FEATURES & BENEFITS

- Industry's largest inventory of point of purchase displays
- High-quality, long-lasting display solutions you can rely on
- C&S Retail Services partnership with Siffron provides a 15% discount on all your merchandising orders

Products Include

- Display fixtures
- Fasteners for retail
- Sign holders
- Product merchandisers
- Sign hanging hardware
- Shelf management
- Product facing systems
- Custom-created products
- Thousands more retail display products

**SAVE
15% OFF
ALL ORDERS!**

Identify yourself as a C&S customer
(#ASS1955100)

Use coupon code CSRETAIL15



my experience...

HUBERT[®]



Hubert is a preferred supplier for smallwares and equipment for the C&S Retail Services, and as C&S participant, you will receive discounted pricing on every item Hubert offers

FEATURES & BENEFITS

- Dedicated C&S Account Management team
- Custom shipping solutions
- No order minimums
- Part case availability
- Lower prices on over 7,000 products in smallwares, cookware/bakeware, tableware and equipment
- Discounted pricing on entire assortment
- Hubert private label product
- Access to Hubert's assortment of over 32,000 products
- One stop shopping - front & back ofhouse products
- 100% satisfaction guarantee
- Easy ordering process by phone or online www.hubert.com



GETTING STARTED

- Prior to placing your first order, you must set up an account with Hubert



C&S has teamed up with Marlin Capital Solutions to help our retailers match the right equipment and financing program for their store in order to achieve your business objectives.

FEATURES & BENEFITS

- 1 Submit credit application online
- 2 Credit decision rendered
- 3 Documents emailed based on approval
- 4 Signed documents received via email
- 5 Purchase order issued and equipment shipped



Federated Insurance offers insurance and risk management services for C&S retailers.

SERVICES OFFERED



- Property & Liability



- Worker Compensation



- Financial Protection Services (Life & Disability Insurance)



- Specialized Coverages for the Grocery Industry:
 - System breakdown and spoilage coverage
 - Blanket content limits
 - Business interruption
 - Food service extensions
 - Cyber
 - Product withdrawal
 - Crime, including employee dishonesty
 - Liquor liability
 - Employment related practices liability

RISK MANAGEMENT FOR GROCERS

- Online learning management system for employee training
- Mobile app for delivering short trainings on safety topics to employees
- Streaming safety videos
- 24/7 access to a wealth of risk management tools and resources via an online portal
- Disaster and data compromise preparedness and recovery strategies
- Tools to help screen, hire, and retain qualified employees
- Training programs, screening tools, and sample policies for company drivers
- Fire prevention resources
- Access to a network of independent estate planning attorneys and employment law attorneys
- Remote, personalized risk management consultation with trained professionals
- Multi-day, in-person training sessions focused on risk management topics impacting grocers
- A workers compensation experience mod analysis

Not available in all regions.



OBSIDIAN BUSINESS PLANNING SOLUTIONS

Obsidian provides continuity, succession & transition planning for business owners



Schedule a Conversation

Let's have a conversation so we can learn about you and your business



Enroll in the Lifestyle Protector Program™

You'll define your goals. We'll diagnostically review all of your documentation. Together we'll establish a strategy and prioritize the tactics



Track & Monitor Your Success

Together, we'll closely monitor your progress, so you can stop feeling unprepared and get back to growing your business

FEATURES & BENEFITS

- Improved work/life balance
- Engaged management team
- Financial freedom

LACK OF PLANNING COULD COST YOU AND YOUR LOVED ONES THOUSANDS AND MORE

Is your business at risk if you had to take an unexpected leave of absence?

What could happen if your business advisors aren't on the same page?

Could you still retire if your business valuation was significantly less than you anticipated?



Grippy Floor Mat enhances the appearance of an area, creates safe floors with custom coverage, easy to clean and reduces costs & incidents.



CREATES SAFE FLOORS

Cuts into any size or shape for custom coverage that stays put for up to 3 months



ENHANCES APPEARANCE

Creates ample walk-off with no gaps or overlaps to trap dirt and moisture at entrances



IMPROVES CLEANING EFFICIENCIES

Streamlines maintenance by allowing you to clean the floor with mats in place



REDUCES COST AND INCIDENTS

Eliminates wasted time and labor; minimizes workers' comp and liability incidents

FEATURES & BENEFITS

- Adhesive backing sticks to the floor with a super tight grip but peels up easily
- No shifting, bunching or flipping over; stays right where you put it
- Highly absorbent
- Able to customize to any size or shape for continuous coverage
- Easy to clean! Sweep, vacuum, mop or scrub right over it
- Lower floor mat costs by at least 35%
- Reduce claims by 89% in one year

Grippy® Floor Mat



Run your floor scrubber right over top without having to remove your mats.



Routine cleaning is easy since Grippy Mat won't shift or flip while you work.

BLUE RHINO IS EASY TO MANAGE!

- They deliver
- 24/7 ordering
- Handle all regulatory requirements
- Provide staff training
- Provide free insurance

THE DISPLAY &
SIGNAGE ARE FREE!



TURN YOUR STOREFRONT INTO A PROFIT CENTER



Coinstar kiosks are an easy end-to-end solution for a retailers business that provides customers the opportunity to turn their coins into cash, no fee gift cards or donations.

FEATURES & BENEFITS

- Turnkey service
- No Investment required
- Shoppers receive cash in store and spend it in store
- Coinstar shoppers spend up to 10% more than other shoppers and purchase higher margin items
- Approximately 45% of cash dispensed is spent in store
- Average store does \$50,000-\$100,000 in coin volume resulting in \$22,500-\$45,000 spent in store
- 1.5% Retailer commission resulting in \$750-\$1,500 in annual revenue
- Dedicated support team
- Built-in voucher security to protect against fraud



COIN KIOSK FULL LINE OF OPTIONS





ORDER YOURS TODAY! ALL STORES QUALIFY FOR PLACEMENT!

-  COIN CLOUD OPERATES THE MOST TECHNOLOGICALLY ADVANCED DIGITAL CURRENCY MACHINE (DCM) IN THE INDUSTRY
-  PROVIDE EASY ACCESS FOR CONSUMERS TO BUY & SELL DIGITAL CURRENCY WITH CASH
-  30+ COINS/TOKENS, INCLUDING BITCOIN, ETHEREUM, DOGECOIN, & DECENTRALAND, STABLE COINS, SOCIAL & GAMING TOKENS
-  40+ languages available, including Spanish, Cantonese, and Portuguese, Vietnamese, and French
-  Attract new customers and turn your store into a repeat destination location
-  Generate the highest net income per sq. ft. in your store while boasting a tiny 16" wide footprint





- 6' of linear space – old model
- 9 sq feet of space – new model
- Indoor unit is more widely available
- Installation 2nd half of the year

6% commission on Rental DVDs
2% commission on DVD Sales



FEATURES & BENEFITS

- Provide market analysis and feasibility studies
- Design, remodel and construction services
- Competitive Pharmaceutical Contract
 - Member of a National Pharmacy Buying Group
 - Aggressive Generic rebate structure
- Discounts on technology, services and supplies
- Industry updates
- Management support for your pharmacy team
 - Ensuring compliance with state and federal regulations
 - Operational guidance and support
 - Financial performance analysis



C&S Wholesale Grocers is your complete independent Pharmacy solution. The C&S program is built to meet the complex needs of Independent Pharmacies.



Adding Ace Hardware to your business will create a one-stop shop for customers to fulfill their grocery, home repair and maintenance needs.

FEATURES

STORE WITHIN A STORE MODEL

- Minimum 5,000' Sq. Ft.
- Average Sales \$843,846
- Average Break Even \$630,000
- Use your Grocery POS System
- BOPIS: Buy On-Line-Pick Up in Store
- Ace Rewards Consumer Loyalty
- One Stop Shop – Synergy
- Grocery + Hardware = Always Essential
- Low Start Up Cost \$350K - \$600K
- Free Opening Stock Inventory

STAND ALONE MODEL

- Minimum 9,000' Sq. Ft.
- Average Sales of \$2.3 Million
- Nationally Branded Anchor
- Strategy for Vacant Store Opportunities
- Ace Rewards Consumer Loyalty
- BODFS: Buy Online, Deliver from Store
- Larger Footprint for Niches
- Average Start Up \$500K - \$1Mill
- Free Opening Stock Inventory

BENEFITS

- Success Rate of 99.7%
- Going in Gross of 50%+
- Annual Pat Rebate of 4-5%
- No Royalty or Franchise Fees
- Low Start-Up Costs
- Free Opening Stock Order



GROCERY CURBSIDE PICKUP SOLUTIONS

- Chilled and Frozen locker compartments
- Modular components, start small add on as business grows
- Secure access via touchscreen console
- Over 3,500 workers pick over 2,000,000 items every day
- Installed 200+ grocery lockers across North America



When your
Sales have
out-grown
your space



DIGITAL MARKETING

For information contact
DigitalMarketing@cswg.com





Grocers use Instacart to offer customers an additional way to shop from their stores, while also capturing new customers through an online marketplace.

FEATURES

Online Grocery Shopping & 3rd Party Delivery App

MARKETPLACE

Retailer is part of the Instacart Marketplace giving opportunity for new customers to find the retailer and shop.

ENTERPRISE

Retailer branded digital shopper portal that gives customers the option to shop online from the retailers website.



BENEFITS

- Instacart handles the logistics and fulfillment of orders
- Turn-key solution
- Average Retailer sales growth between 7%-30%
- Basket size is 2x or more of in-store basket size

GETTING STARTED SELLING ONLINE IS SIMPLE

CONTRACT EXECUTION

C&S Wholesale Grocers to send Instacart's agreement to retailer for execution

TECHNICAL BUILDOUT

C&S Wholesale Grocers to send Instacart's data spec to retailer, to start the inventory file review.

GO LIVE

C&S Wholesale Grocers and Instacart to align with retailer on launch date.

Average time to onboard is 6-9 weeks to go live.



7%-30%

AVERAGE SALES GROWTH FOR RETAILERS THAT OFFER ONLINE SHOPPING



Grocers use Online Shopping to offer customers an additional way to shop from their stores, while also capturing new customers. Online shopping provides a shopper an option to obtain fresh foods without having to come into the store environment.

FEATURES

- Proven White Label eCommerce provider for Independent Grocers
- Mobile focused online shopping experience giving the shopper the convenience to shop from their phones
- Rosie provides dashboards and reporting to assist retailers with better information & insights about eCommerce performance
- Delivery integration with 3rd party vendors
- Offers SNAP EBT Capabilities

226%

YOY GROWTH IN AVERAGE ORDERS PER STORE

280%

YOY GROWTH IN AVERAGE ACTIVE USERS PER STORE

87%

OF SHOPPERS BEGIN PRODUCT SEARCHES ON DIGITAL CHANNELS UP FROM 71% IN 2019

PROVEN CUSTOMER SUCCESS

37% INCREASE IN BASKET SIZE YOY JULY '19-'20

10X INCREASE IN MONTHLY ACTIVE USERS

The Rosie team has been terrific to work with. They are nimble and effective in addressing the unique situations that arise in the independent retailer's universe. "

- Rick Stewart
Owner Susanville Supermarket IGA

PACKAGES

STARTER

- Web eCommerce
- IOS and Android App
- 2MM+Product Images and Descriptions
- POS Integration
- Rosie Data Analytics
- Integrated Marketing Tool Set
- Credit Card Processing
- Full PCI Compliance
- Customer Support
- Retailer Support
- Customized Store Brands
- Retailer Controlled Pricing

ESSENTIALS

- Most Popular Starting Plan
- All the Starter Features +
- Enable Alcohol Sales
- Enable Tobacco Sales
- Enable SNAP/EBT
- Local Pick up Drop Spots

PROFESSIONAL

- All the Essentials +
- Priority Onboarding
- Remote Training
- Phone Retailer support
- Account Management
- Enhanced Marketing support
- Order Fulfillment equipment included (tablet/scan gun)
- Completed Transaction Feed (30% labor Savings)
- Email Marketing Integration

ENTERPRISE

- All the Professional+
- Onsite Training & Consulting
- Participation in driving feature development
- Deep Integrations to Loyalty, Fuel and Rewards programs
- Single Sign-on Capability
- Hub and spoke distribution
- Custom designed emails & additional branding
- Delivery & order storage equipment included
- Omni Channel marketing programs



Specialized Social Media Services

BENEFITS

- Bundled Packages ROI averages 85% to 229%, making for a smart investment
- Rocket OC Packages provide a roadmap to a complete digital marketing strategy
- Launch your brand into an integrated digital marketing platform
- Single view of shopper engagement with multiple digital retailer touchpoints



STARTER

- Custom Retailer Website
- Email included
- In-Store Kiosk
- Social Pro Package
- Digital Coupons

Exclusive C&S Digital Offers included with above**
 ** Cannot enter own digital offers at the starter level
 (Wholesale and National offers only)

Pricing available upon request.
 Save 15% off SRP
 PLUS Save 10% off one time set-up costs.



PLUS

- All of starter package
- Ecommerce (Rosie Essential)
 (+3% transaction fee per order)
- Personalized Loyalty and Text
 (Text message rates are extra)
- Advanced Digital Coupon Functions
- End to End integration with Ecommerce, Website, Digital Coupons, Personalized Marketing and Loyalty

Pricing available upon request.
 Save 19% off SRP
 PLUS Save 15% off one time set-up costs.



Technology Partner that connects all the digital components of the Website, Mobile and In-Store experience to create an interactive digital shopper journey.

WEBSITE



- Mobile Optimized Website
- Weekly Ads
- Digital Coupons
- Email/Newsletter Signups
- Recipes
- Shopping List
- Retailers Branding



IN-STORE KIOSK



- Extension of retailer branding and website
- Printable National coupons through Coupons.com
- Integration with AppCard digital coupon load to card
- Recipe finder with over 8,000 options
- Build a shopping list and print

Connect all the digital components of Website, Mobile and In-Store shopping





MAKE DELI ORDERING QUICK & CONVENIENT

- Customizable for
 - Deli Sandwiches
 - Sliced meat & cheese
- Increase labor efficiency in order fulfillment
- Reduce customer lines & increase order size

\$500 setup (includes iPad and wireless printer for \$39 per week (in addition to standard kiosk 3% transaction fee)





Very few social media marketing businesses understand the grocery industry like we do. With a wealth of recipes, articles, and graphics to pull from we have the expertise to generate customer interaction by posting relevant subject matter our retailers work with every single day.

Specialized Social Media Services

CONNECTING WITH YOUR SHOPPERS THROUGH SOCIAL MEDIA

Establish credibility with customers online by staying on top of current trends, building and tracking customer loyalty, and targeting the appropriate audiences.

INCLUDES FACEBOOK

Circular boosted weekly plus 4 - 7 unique posts

INTERACTIVE CONTENT

Videos, recipes, holiday features and more

SPECIAL RATE

ShoptoCook website owners get a discount!



RECIPES & VIDEOS

- How-to recipes
- Videos highlighting your brands
- Click through to your websites
- Amplify in-store purchases



CONNECT YOUR COMMUNITY

- Post articles & news relevant to your community
- Offers & specials direct to your customers



PERSONALIZED EXPERIENCE

- Tiered programs available
- Grocery industry experts
- Articles, graphics and more!



DIGITAL OFFERS & COUPONS

- Post your weekly Ad
- Digital offers & coupons from Manufacturers
- Private Brand offers & promotions

SOCIAL MEDIA CHANNELS

84% OF PEOPLE WITH ACCESS TO INTERNET USE SOCIAL MEDIA

90% OF 18-29 YR OLDS USE SOCIAL MEDIA

52% OF ONLINE BRAND DISCOVERY HAPPENS IN PUBLIC SOCIAL FEEDS





C&S Retail Solutions

LOYALTY & PERSONALIZED MARKETING



Specialized Social Media Services



APPCARD PACKAGES

LUXE PROGRAM

Personalized Marketing and Loyalty program including two-tier pricing, points based rewards and digital coupons

LITE PROGRAM

Basic loyalty & rewards plus digital coupons

DIGITAL COUPONS

100+ National digital coupons plus weekly coupon email



LOYALTY & REWARDS

- In-Lane shopper registration via terminal
- Points programs, two-tier pricing, continuity, fuel integration options
- Identify and reward top shoppers
- Digital punch cards



DIGITAL COUPONS

- Coupons from top Brands
- Personalized landing page
- Automated weekly email
- Offer & clip missed coupons
- On average, 12 coupons clipped per month per AppCard user



TEXT & EMAIL

- 10-12% lift on target customers
- Create & save email templates
- Send personalized text messages
- Recurring & automated marketing campaigns



ANALYTICS & CRM

- Over 100 real time reports
- Digital receipts
- Real time sales and loyalty data
- Product movement & cashier performance

60% OF TRANSACTIONS GO THROUGH REWARDS PROGRAMS FOR A POINTS BASED PROGRAMS (85% for two-tier pricing)

55% HIGHER AVERAGE BASKET SIZE THAN NON-LOYALTY SHOPPERS

BENEFITS

- Increase customer interaction with relevant, personalized offers delivered through text, email or in lane
- Increase customer lifetime value





Digital Coupons with AppCard offers an end-to-end solution, including National content, coupon clearing, shopper marketing and communications, and an in-lane touchscreen terminal which ensures higher clip and redemption rates.

FEATURES & BENEFITS

- Provides 100+ coupons every month from leading brands and content providers
- On average 12 coupons per month are clipped per AppCard shopper
- Shoppers who use digital coupons are 2x as likely to try new products as the average shopper
- Delivers personalized selection of coupons catered to each individual shopper based on their item level purchase history
- Integrates with all major grocery POS systems to ensure coupons are redeemed accurately, in Real-Time, and reducing fraud and misuse of coupons
- Easy enrollment and check in for shoppers via the in-lane touchscreen terminal
- Automatic redemption of coupons as qualifying items are scanned at the checkout
- Missed a coupon as the items is scanned? The customer will be prompted to add the coupon for their next visit
- Real time reporting for engagement and redemptions

HOW DOES IT WORK?



1

Enroll in-lane with a mobile phone number



2

Receive a weekly email containing personalized coupons and easily add them via any device



3

Check in at the point of sale with a mobile number or by swiping a loyalty card



4

Coupons are automatically applied as items are scanned



5

Forgot to add a coupon? No problem, add it for your next visit!



NEPTUNE RETAIL
SOLUTIONS

Earn additional revenue with Neptune Retail Solutions SmartSource Program

FEATURES

- In-store advertising to drive sales and conversion through CPG funded signage and incentive solutions

BENEFITS

- **NO COST TO THE RETAILER!**
- Earn additional revenue by participating in programs
- Programs generate incremental category and brand sale lifts
- Use advertising and incentive programs to enhance consumers' shopping experiences
- Programs funded by manufactures' dollars
- Programs are completely turnkey, no store labor is required. The Neptune Team is dedicated to servicing all in-store programs

PROGRAM INCLUDES

COUPON MACHINE

Displayed at the shelf to drive purchase and produces

4.5% AVERAGE SALES LIFT



SHELF ADVERTISING

Communicates brand benefits with

3-6% AVERAGE SALES LIFT



FLOORTALK

Instore "billboard" is the largest advertising vehicle that can assist with aisle navigation plus

4-6% AVERAGE SALES LIFT



SHOPPING CARTS

Keep brand messaging in front of the consumers throughout the shopping trip with

4-6% AVERAGE SALES LIFT





OPTIMIZING SHELF EDGE MARKETING

RORS is a Digital Marketing driven in-store signage program that enhances National Manufacturer Brands promotions to maximize store sales.

OMNI COMMERCE is Multichannel Marketing which is essential to advertising today. National Manufacturer Brands are working diligently to create product and promotional awareness across as many shopper channels as possible. Retailers' stores are the last stop on the path to purchase.

SYNERGY is the concept of all channels working together. Shoppers are seeing ads online, in the weekly ad, in email, and in-store. They have the products they want to buy in mind, programs like RORS help them find it.

COST?

There is no cost to the retailer. Stores take advantage of the additional sale driving advertising by hanging the RORS signage as it arrives.

WORK?

RORS consists of various, simple to hang, shelf/case specific signage. They are usually shelf tags/blades, that are to be displayed by the product.



EXAMPLE

Manufacturer Information:

Start/End Date:

Product:

UPCs:

Promotion:

RETAIL TRAINING

For information contact
kawillia@cswg.com





One of the common threats to the retail industry today is finding and retaining top talent. It is no secret middle managers, supervisors and leaders have a direct impact on the morale and engagement level in your organization. Attending Department Leaders Academy will empower your team to engage their teams, building tomorrow's leaders today!

This three-part interactive series is delivered online via webinar with live instructors. Classes are 90 minutes every Tuesday for 15 weeks. Students who participate, complete all the assignments, and demonstrate grasp of the learning will receive a certificate of completion. Student progress reports are sent to their supervisor. One week prior to class students will receive their webinar invitation for orientation, participant materials and class syllabus.



People Leadership (8 sessions)

- Leading Retail post COVID 19
- Participants will learn effective conflict resolution skills and how to productively deal with difficult people
- Participants will learn tools and techniques to hire top talent
- Participants will learn how to use effective communication styles with their teams
- Participants will learn coaching skills to drive employee engagement and performance
- Participants will understand the difference between the generations in the workplace and how to engage them



Financial Acumen (4 sessions)

- Participants will learn the difference between margin and markup, and how to calculate SRP
- Participants will learn how to calculate distribution and using the contribution formula
- Participants will learn how to calculate CGP, SPLH
- Participants will learn effective labor scheduling
- Participants will learn process improvement practices



Retail Sales and Operations (3 sessions)

- Participants will be able to establish key department standards
- Participants will learn strategies to drive incremental sales
- Participants will learn how to discover customer shopping patterns
- Participants will learn strategies to increase sales per customer

RETAIL PRICING

For information contact
csrtshdma@cswg.com



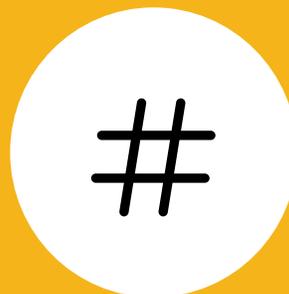
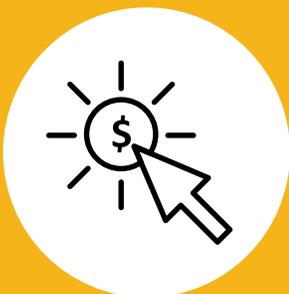


Strategic Retail Pricing (SRP) is an end-to-end Retail Pricing Solution that utilizes the production of a store's retail prices to produce invoicing, reporting, tags and host files for the store's specific retails.

SRP provides our retailer partners with all the strategic pricing services at a fraction of the cost of implementing a pricing solution on their own.

FEATURES & BENEFITS

- Manage retails through rules based pricing
- Various pricing strategy options by store group or individual store specific
- Customizable down to the store/item level
- Delivering reports and files to store specific MFT Folder
- Numerous Reporting Options
- Promotional Pricing
- Tag generation
- Enhanced Host Support
- Competitive Price Comparisons



RETAIL TECHNOLOGY

For information contact
csrtshdma@cswg.com



Mobile Order Entry DataLogic device that utilizes Android operating system with WIFI and cellular technology plus C&S proprietary ordering software that creates a seamless ordering process.

FEATURES & BENEFITS

- WIFI CONNECTIVITY WITH CELLULAR BACK UP COMMUNICATION
- LIGHTWEIGHT, INCLUDES TRIGGER ASSEMBLY FOR EFFICIENT SCANNING
- ABILITY TO ORDER SHELF LABELS
- ACCUMULATES COSTS AND ALLOWANCE AMOUNTS
- PROVIDES COMPLETE ITEM RELEVANT INFORMATION
- ABILITY TO SUBMIT PRICE CHANGES, BOTH BASE AND TPR

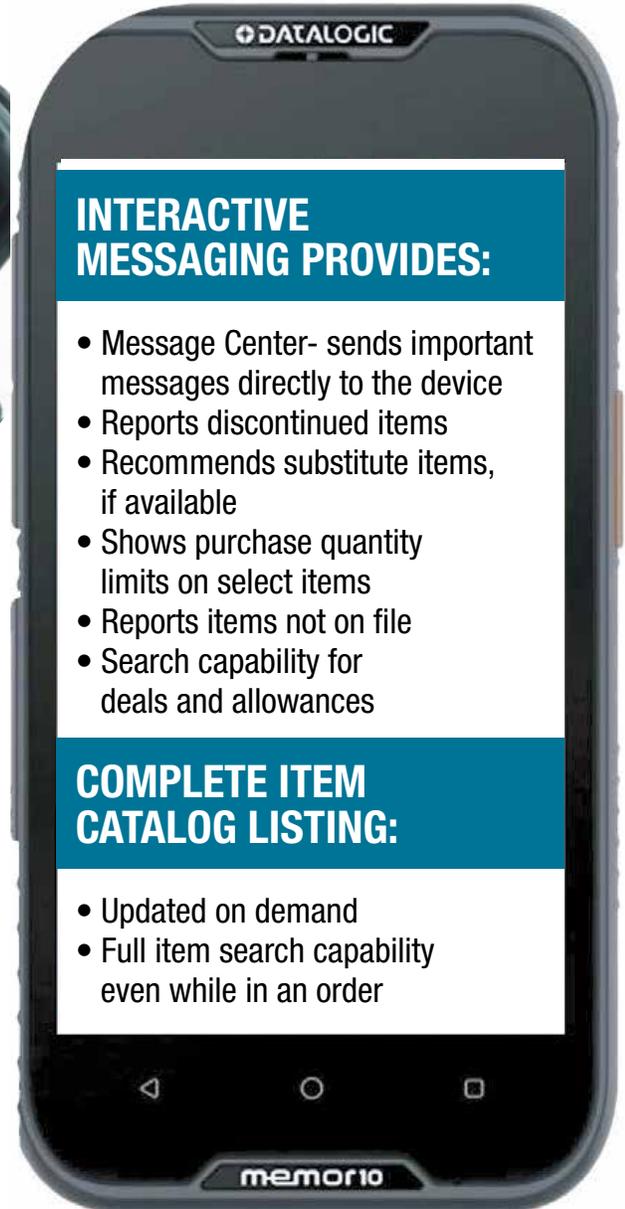


INTERACTIVE MESSAGING PROVIDES:

- Message Center- sends important messages directly to the device
- Reports discontinued items
- Recommends substitute items, if available
- Shows purchase quantity limits on select items
- Reports items not on file
- Search capability for deals and allowances

COMPLETE ITEM CATALOG LISTING:

- Updated on demand
- Full item search capability even while in an order





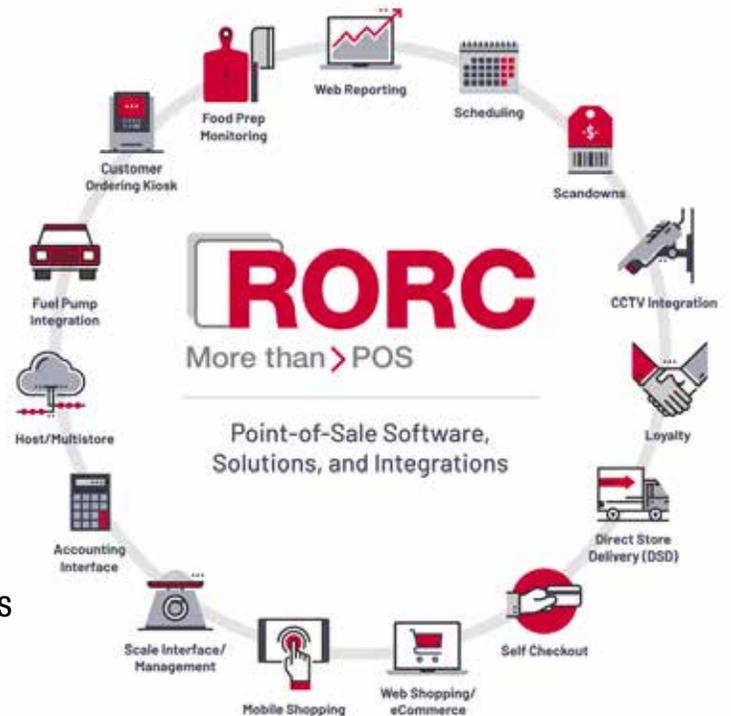
RORC

More than > POS

RORC is the C&S preferred POS system solution

FEATURES & BENEFITS

- RORC is DUMAC's industry-leading supermarket POS, back-office, and DSD software
- Flexible and scalable features
- Enable future-proof technology enhancements that help you manage, market, and grow your business



DESIGN FEATURES SPECIFICALLY FOR THE INDEPENDENT GROCER

- Cash management
- Regulations and compliance
- Report management
- Highly integrated with C&S loyalty and eCommerce partners
- Promotion management



Back in March 2020, the question retailers wanted answered more than anything was, “Should COVID-19 change my decision-making process for investing in self-checkout?” It’s hard to predict the long-term implications of the pandemic, but what we do know (several months later) is that demand and expectations for self-checkout have grown dramatically.

Now 87% of shoppers say they don’t just want self-checkout, they would prefer to shop in stores with touchless or robust self-checkout options. Already rising in demand, COVID-19 has made self-checkout in grocery stores more important than ever. And the myths that self-checkout can’t be deployed in smaller stores or that it reduces a grocer’s customer service are simply that: myths.

Still, every retailer’s journey with self-checkout is unique, so it’s critical that they have a trusted, innovative partner to work with to make sure they deliver the right self-checkout solution.

MAKE A SOLID PLAN & PUT IT INTO ACTION

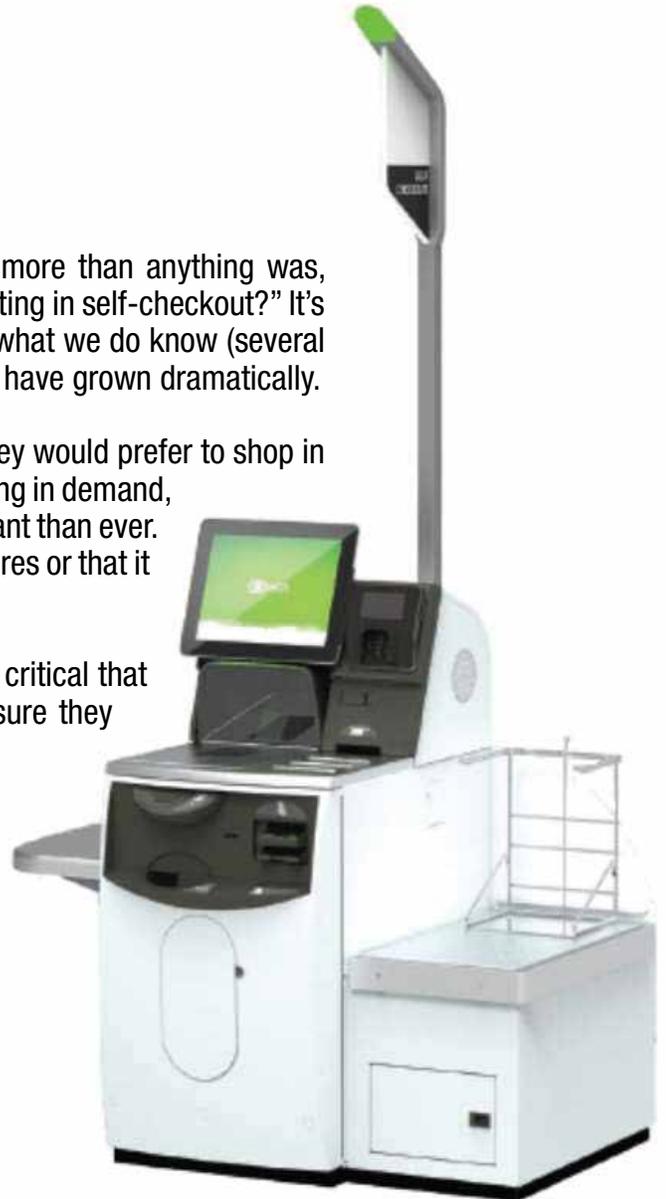
So, if you’re wondering if you should invest in self-checkout the answer is, yes. It’s faster, convenient and safe, and it’s the service your customers are demanding.

SELF-SERVICE DOESN’T MEAN ZERO SERVICE

Naturally, if you’re an independent grocery store owner or operator, you might ask, “Why should I invest in self-checkout when my differentiator from the big box stores is my attention to customer service?”

IS SELF-CHECKOUT RIGHT FOR A SMALLER STORE?

The typical ratio for the replacement of traditional cashier lanes with self-checkout is one for two, for every cashier lane removed, two self-checkouts are deployed. The size of your store generally should have little bearing on whether or not you invest in self-checkout.



DID YOU KNOW THE #1 COMPLAINT FOR SHOPPERS IS WAITING IN LINE?

So, if shoppers are sensitive to the time it takes to get through a traditional checkout line, giving them choices, especially when it means a speedier checkout, is an obvious improvement in customer service.



BRdata

SOFTWARE SOLUTIONS

Retail Grocery HOST and store back office software solution used by independent retailers

E-COMMERCE

STORE

CONSUMER APP

WAREHOUSE



FEATURES

- Integrated retail software application that supports retail pricing, DSD receiving and scales across a retailer's enterprise
- Interfaces to all major point of sale systems
- Powerful price optimization tool
- Enterprise-multiple store HOST or store application versions

BENEFITS

- Retrieve sales movement from all stores
- Effective item and category management
- Multiple zones by store, department or vendor
- Date-driven sales with unlimited future prices
- Host to store compare utility
- Centralized inventory, purchases and receiving
- SQL database
- BRdata has over 6,500 installations across all 50 states and internationally

- Cloud App
- Vendor Portal
- Dashboards
- Cashier Balancing
- Basket Analysis
- Financials
- Deal Tracking
- Loss Prevention
- Promotion Entry
- Item Movement

BRdata Enterprise Suite

- Scale-Link Module
- Hardware Interface
- Price Optimization
- Ordering / CGO
- Corporate Host
- Ad Planning
- Receiving Module (DSD)
- Competitor Price Tracking



Millennium Digital Technologies is an International, PCI Level-1 approved supplier of specialty networking, security, compliance and technology management solutions



STANDARD FEATURES

- Network monitoring and support. Locations are monitored and have 24/7 emergency response
- Whole network dial backup
- Out of the box hardware can handle multi-ISP failover
- Available white list / black list content filtering



OPTIONAL FEATURES

- Automated wireless backup
- Subscription based content filtering
- Secure customer WiFi with hotspot

COMPLIANCE OVERVIEW

- Breach coverage \$100K and breach insurance \$2M
- Unlimited external ASV scanning
- Internal scanning of the payment environment
- Rogue AP scanning and wireless IDS/ISP
- PCI-DSS and SAQ assistance
- PCI policies, procedures, training and PCI document submission



FMS Solutions offers comprehensive accounting and payroll solutions that allow retailers to fully understand their financial performance and focus on growing their business. FMS's accounting team will handle a retailer's existing accounting activities, identify overlooked trends and search for opportunities to increase a retailer's profitability and success

BENEFITS

- Industry Expert Decision Support
- Timely Reporting
- Payroll & Tax Services
- Supermarket Best Practices
- Full FMS Suite of Software Solutions



Retail Accounting



**Payroll
Outsource
Service**



**Accounting
& Payroll
Software**



**Supermarket
Benchmarking**



**Supermarket
Best Practices**



WOTC Tax Screening



Consulting Services





Payment processing solution where the processor transaction fee is negotiated by the wholesaler to provide the lowest rates for the retailer, as well as providing many features including online reporting

BENEFITS:

- Competitive rate through C&S due to the ability to aggregate the network of thousands of stores
- No Hidden or Extra Fees
- Grow new and existing channels
- Reduce total cost of payment acceptance
- Secures the business



**FLEXIBLE
PAYMENT
OPTIONS**

ConnectPay

Enables businesses to lower the risk of check acceptance, or eliminate that risk entirely with a guaranteed solution

FEATURES

ECOMMERCE

Helps merchants securely accept a wide range of payment types

GIFT SOLUTIONS

End-to-end gift card solution suite

UNIVERSAL COMMERCE

Cloud-based software that delivers aligned interaction between grocers and their customers

EFT NETWORK (STAR)

The 3rd largest U.S. Debit Network committed to protecting debit as a preferred form of payment

MONEY NETWORK ELECTRONIC PAYROLL

Electronic payroll distribution solutions helps employers expenses associated with payroll

SMART ROUTING

Guarantees the merchant pays the lowest Interchange for all PIN debit transactions

**TRANSACTION FEES
ARE NEGOTIATED BY
C&S TO PROVIDE THE
LOWEST RATES TO
YOU, THE RETAILER**





Invafresh is a scale management system connecting retail back office and point of sale via in-store network

FEATURES & BENEFITS

- Provides an integrated solution that communicates pricing from the store or HOST back office to the department scales
- HOST or store single point of data input aligning scales, back office and point of sale
- Reduce shrink
- Quick & effective pricing updates
- Ensure retail integrity



Blackhawk Network provides gift cards that offer customers both convenience and value, while increasing foot traffic to your stores

FEATURES & BENEFITS

- Increase basket size and number of customer visits
- Drive incremental sales
- Generate higher sales and profit per square foot
- No inventory cost
- Earn commission on every card sold
- Strengthen your relationship with your consumers



\$51
AVERAGE PURCHASE AMOUNT OF A GIFT CARD

5-6%
AVERAGE SALES COMMISSION PAID BY EACH CARD PARTNER

92%
OF CONSUMERS HAVE PURCHASED A GIFT CARD

79%
LIKELY TO PURCHASE FROM A RETAILER WHO OFFERS A WIDE VARIETY OF GIFT CARDS

81%
PLANNING TO BUY AT LEAST ONE GIFT CARD FOR THE HOLIDAYS

\$303
AVERAGE ANNUAL GIFT CARD SPEND PER HOUSEHOLD

HOW IT WORKS

- Retailer is invoiced after card is activated by cashier
- Cards get auto replenished by monthly DSD Program
- Extensive selection of gift cards for consumers to choose from

Below are examples of our most popular brands of gift cards available, plus many more!





IN-AISLE LABEL PRINTING



Whether you're replacing old labels, missing labels, doing price changes or just wanting to get new items onto the shelves immediately, you'll save time with the C&S Wireless Printer program



FEATURES & BENEFITS

- Instantly print a shelf label at the currently C&S suggested retail for your store
- Durable but lightweight printer
- Instantly reprint missing labels
- Ability to respond quickly to sensitive price changes
- Easy media loading and label removal
- Shelf label includes the correct Item #, Bar Code, Description and Retail
- Compatible with Motorola, new mobile ordering app and RORCv6 systems

HOW IT WORKS

- 1 Simply scan an item and a label will generate
- 2 Need to change the price? Type in the new price and press print

AVAILABLE ACCESSORIES

- Standard in-stock and/or custom receipt paper and labels
- Lithium-Ion batteries and chargers
- Cases, mounts and stands



RTSSigns.com is a web-based application that integrates with a retailer's POS back-office system, generating high quality signs and labels with just a click

FEATURES & BENEFITS

- Store can get up and running on the system in as little as 15 minutes
- Utilizes the power of the cloud so no software updates needed
- Print or preview future price changes
- Application runs on mobile devices to generate signs right in the aisle
- Shelf edge price auditing
- Can handle complex pricing scenarios
- Master database with product copy
- Improve sign execution



OPTIONS

	BASIC	STANDARD	PREMIUM
Cloud based with free upgrades & Pxes Always be on the latest version	✓	✓	✓
Signs & labels printed per month	1500	7500	Unlimited
Sign Indicators - graphics on signs/ labels e.g. Organic, Gluten Free, WIC etc.	Basic Only (WIC, CRV, New, Clearance)	Basic (WIC, CRV, New, Clearance + 5 Custom)	Unlimited & Custom
Import label Ples from back ofPce POS	✓	✓	✓
Store PLU data storage	DD	30,000	Unlimited
My Logo signs using store speciPc logo	✓	✓	✓
Dynamic Sign & Label Templates - sign layout changes based on data conditions	✓	✓	✓
Enhanced item copy - Edited brand, size, description & UOM for your items	✓	✓	✓
Advanced store level Copy Editing to support DSD & random weight items		✓	✓
Export pricing Ples from rtssigns.com to back ofPce POS		✓	✓
Advanced item search capability		✓	✓
Store speciPc custom sign & label templates		✓	✓
Direct POS back ofPce integration with live data replication			✓
Ad Plan support - easily manage your weekly ad signs			✓
RF/Mobile integration or shelf edge print option			✓
Optional Planogram Integration - print in Planogram order. Print selected planograms			✓
Selectable sign graphics - themes and seasonal images			✓
Integration with SignMaster corporate/ warehouse Ad publishing tool			✓
Multi-language support on signs & labels			✓



WE'RE OUT FRONT.

Design-R-Labels is an easy-to-use sign and label printing system enabling retailers to quickly present the desired message to customers through professional signage

FEATURES

- Print labels and signs locally in-store
- Different models, modules and architecture available to meet the store's needs

BENEFITS

- Take your signage up a notch and watch your bottom line grow
- On average, one additional sign results in a 4.75% annual sales increase
- Customers are 68% more likely to purchase a product with signs containing colorful graphics or additional product information
- Stimulate sales
- Reduce labor
- Increase productivity
- Wide array of signage available that drives store sales in all store departments



Customers are 68% more likely to purchase a product with signs containing colorful graphics or additional product information



Shelf2Cart

Take advantage of low prices on shelf sign stock through our sign and tag stock program. Savings you can see, flexibility you need and ease of use with simple website reordering capabilities

FEATURES & BENEFITS

- Convenient access to hundreds of signs
- In-store sign cards for shelves & display
- Sign holders, shelf clips and related accessories
- Label stock for on location printing
- Customized P-O-P signs that are eye-catching
- NO EXTRA CHARGES for set-up, artwork, printing late or many of the cutting dies
- Drive sales
- Low cost printing solution



Order now at
www.Pricecards.com

Use Wholesaler Access Code

East Region Access Code: csw-7200
West Region Access Code: csc-00395
Central/GSC Region for assistance,
email: csrtswc@cswg.com

PRIVATE BRANDS

For information contact
PrivateBrandsMKTG@cswg.com



BEST YET MARKETING AND POS KIT

C&S Private Brands marketing material and POS Kit is designed to help educate and create excitement with customers, while also driving traffic to the shelves.

BEST YET KIT INCLUDES

END CAP SIGN DOUBLE-SIDED



WINDOW SIGN 27" x 39" (1 PER KIT)



CEILING DANGLER 27" x 38"
2 sided (4 PER KIT)



48" x 24"



FLAG 4" x 4"
with clips (50 PER KIT)



WOBLER 4" x 8"
(50 PER KIT)



STANCHION SIGN 22" x 28"
2 sided (1 PER KIT)



FREEZER CLING 24" x 1.25" (2 PER KIT)

Create awareness
in your store with
our readily available
Best Yet POS Kits



C&S Retail Solutions

MONTHLY DISPLAY PROGRAM



Extend your Private Brand presence within your store!

Use these displays to cross merchandise your Private Brand offerings to garner additional sales and opportunities for your customers

Drive incremental sale and display activity with our newly available Best Yet Weekender and Profit Bins!

WEEKENDER

Width" 20.5"

Height: 54"

Depth: 14.5"

4 Shelves (each shelf holds approx. 25 lbs.)

PROFIT BINS

Description: D/C - Glues

Size: 16 x 15 x 31

Material 200B MW in – MW plus out

RETAIL MARKETING & ADVERTISING

For information contact
MarketingServices@cswg.com





C&S Retail Solutions

CREATIVE DESIGN & FULL SERVICE PRINTING



The C&S Advertising Department provides a wide range of services. We have a staff of talented graphic designers to provide visually appealing & eye-catching materials to **HELP YOU PROMOTE YOUR BUSINESS**

- Bag Stuffers
 - Brochures
 - Window Signs
 - Banners
 - Store Directories
 - Shelf Tag Design
 - Holiday Sign Kits
 - Party Platter Brochures
 - Loyalty Card Design
 - Digital Sign Creation
 - In-Store Sign Kits
 - Blank Sign Stock
 - Logo Creation
 - Floor Decals & Window Clings
 - Lost Customer & Coupon Mailers
- Custom designs also available*

Both print and digital marketing are necessary to ensure your company's growth and increase sales. Both serve a similar purpose but they do so with different intent. Digital intends to have quicker results while print intends to be more memorable. The two should coexist with one another to maximize your marketing strategy.



PRINTING

We can accommodate our retailers with both black and white or full color printed materials to help increase sales



CIRCULAR AD PRODUCTION

Design, composition, printing & distribution



CREATIVE SERVICES

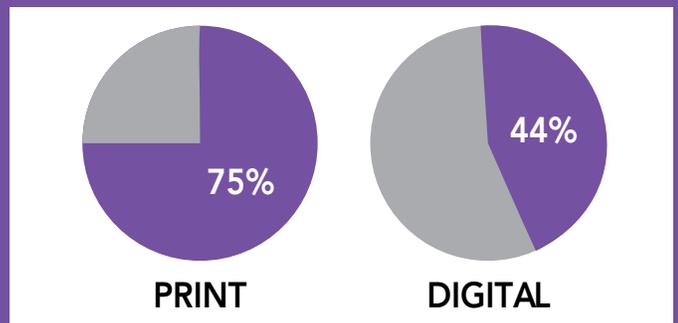
Branding, concept, logos, graphic design, layouts, copy, composition and production



DIRECT MAIL

Design print & distribute mailings with target list or pinpoint Geofencing perimeter data collection

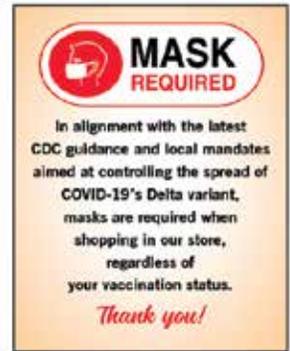
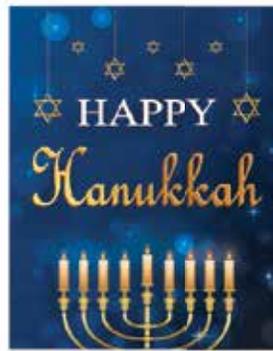
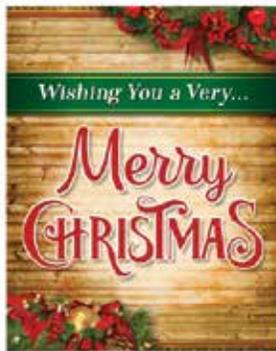
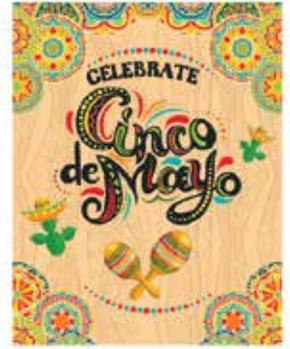
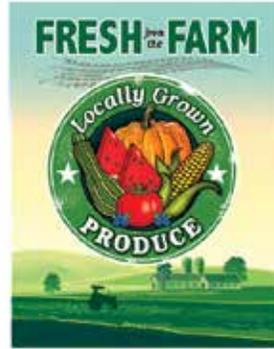
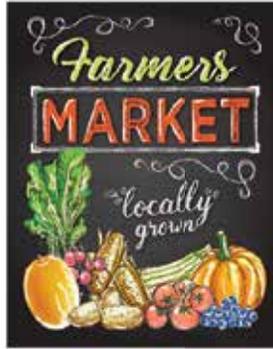
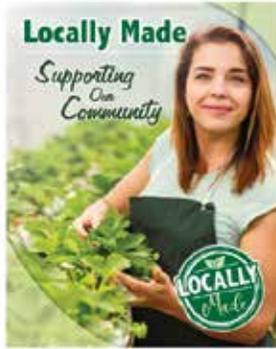
UNAIDED BRAND RECALL





C&S Retail
Solutions

SIGNS & SIGN HOLDERS



STANCHION SIGN
FLOOR FRAME
BLACK



POWER PALLET
SIGN HOLDER,
HEAVY DUTY
BLACK METAL



DOUBLE DUTY
SHELF MOUNT
SIGN HOLDER



SUPER GRIP
SHELF MOUNT
SIGN HOLDER



SUPER GRIP SUCTION CUP
FLUSH SIGN HOLDER

Studies have shown
businesses that
enhance their signage
report an average

10%
INCREASE



C&S Retail Solutions

EAT RIGHT FOR LIFE HEALTHY LIVING PROGRAM



In our post-pandemic world, it's more important than ever to offer shoppers health information and resources to make better food choices in the main place where they're purchasing food- the supermarket! Making health & wellness part of your store's brand identity helps shoppers make your store a destination for health information and products- helping you higher margin store perimeter purchases, natural/organic items and other healthier center store items to round out their healthy eating habits.

Providing healthy living resources in-store and online shows your customers you care about their families' and their personal wellness

FEATURES & BENEFITS

- Shoppers have direct access to the C&S Registered Dietitian/Nutritionist through an 'email the Dietitian' feature on the website
- Commodity board & CPG-sponsored promotions offer additional in-store resources (when available)
- C&S Dietitian/Nutritionist is available for direct support to your store, as your team plans wellness-related events or activities. Identify a staff member who will be your store's In-Store Wellness Champion to work directly with the C&S Dietitian/Nutritionist

www.EatRightForLifeOnline.com

A website containing recipes, videos, health articles, Dietitian's Dish blog and Spotlight on Nutrition information. This website can be linked to your store's website for shoppers to easily access and is also linkable to the InSeason website (if your store participates in both programs).



- Eat Right for Life social media pages offer wellness and healthy recipe content to share on your store's social pages
- Weekly article content and recipes are provided to promote in your store circular or online



An assortment of signage
& Kiosk Wraps are available



Maximize sales and
offer the convenience
of speedy ordering
for your customers



Replace the families that have moved away with the families that have moved in by being the only grocer to welcome them to their new area



FIRST MAILING

Community Welcome Package

- Oversized
- Personalized

Gift Certificate from your Business

- Category exclusivity allowing you to lock out your competition so you are the only grocer in the package
- 5-20% redemption rates
- Personalized offer

Local Street Map

- Directs them to your business as they are new to the area

Tracked ROI

- 2D barcode scanned using TruTrak™ app
- Track response

SECOND MAILING

Owner's choice of sending a "Thank You" postcard or a second offer to give even more reason to come back to your store



1 in 5 people
move every year

20%
of the population

WHY USE NUTRITIONAL TAGS?

For as little as \$5 per day (\$35 /week) your store can participate in our FDA approved, fully integrated health and wellness program.

These eye-catching, easy-to-read Nutritional Tags allow your customers the ability to quickly scan the aisles for products to purchase that meet their specific dietary requirements.

81% of food retailers view Healthy and Wellness program initiatives in supermarkets as a significant growth opportunity for the entire industry



“My family’s health is important to me & quickly identifying **Gluten Free** products is a must.”

“The colorful **Tags** make it easier for me to find my **nutritious** products, even without my glasses.”



At least 6 out of 10 customers are considering calories, whole grains, fiber, sugar and / or fat when buying packaged foods & beverages



WHY USE NUTRITIONAL TAGS?

For as little as \$5 per day (\$35 /week)...

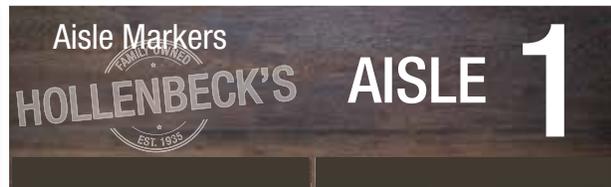
Your store can participate in our FDA approved, fully integrated health and wellness program. These eye-catching, easy-to-read Nutritional Tags allow your customers the ability to quickly scan the aisles for products to purchase that meet their specific dietary requirements.

STUDIES HAVE SHOWN...

- Poor signage deters customers.
- Consumers believe that a business' signage reflects the quality of its products or services
- Consumers purchased a product because a sign caught their eye
- Businesses that enhance their signage report an average 10% increase
- Cost-effective Marketing Tool
- Enhances Communication
- Increases Sale Opportunities
- Builds Brand Awareness



Perforated Window Signs



Rail Strips



Static Clings for Deli Cases

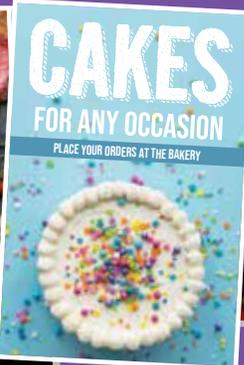


Meat Case Dividers



Backlit Signs for Cooler Cases

Hanging Signs / Window Signs



Custom designed signage made specifically for your TV screens

Great for use in the Deli or Bakery departments. JPG's can also be used on your Social Media pages

Price based on design time required





WEEKLY SLIDE SHOW



WEEKLY SLIDE SHOW



WEEKLY DEALS



WEEKLY COUPONS



CUSTOM DELI DEPARTMENT MENU



SELL ADVERTISING SPOTS!



CUSTOM DELI DEPARTMENT MENU



CUSTOM BAKERY DEPARTMENT MENU



C&S Retail Solutions

SPECTRIO

Dynamic Customer Engagement Solutions

INSPIRE

OVERHEAD MUSIC & MESSAGING

Spectrio's Overhead Music is a reliable, non-streaming service that includes multiple turnkey playlists of fully-licensed music.

As part of the monthly C&S program, you'll get four new custom branded 30-second commercial announcements and three new custom short greetings per month.



ENHANCE

SCENT MARKETING

Spectrio's Overhead Music is a reliable, non-streaming service that includes multiple turnkey playlists of fully-licensed music. As part of the monthly C&S program, you'll get four new custom branded 30-second commercial announcements and three new custom short greetings per month.



SOLUTIONS THAT FIT YOUR NEEDS



PERSONALIZED VIDEOS



WIFI MARKETING



PERSONALIZED

OMNI-CHANNEL MARKETING PROGRAM WITH TURKEY RESOURCES

- Quarterly publication of a 32-page, high-gloss keepsake magazine
- Featured recipes
- Seasonal produce and healthy living editorials
- Product ads and manufacturer coupons
- Mobile-friendly ePublications and microsite linkable to your store website
- Featuring recipes
- Cooking videos and companion YouTube channel
- Healthy living tips and editorial by a Registered Dietitian/Nutritionist
- Social media posts for Facebook promoting recipes and other magazine content



Stores who participate receive minimum of 1 free case (150 copies)

Communications provided with recommendations for optimal marketing

Recipes offer turnkey meal ideas for accompanying in-store product display, prepared meal offerings, etc.

Eating healthy
is always
InSeason

- Build basket size by promoting recipes in-store with product displays
- Drive incremental sales by featuring advertised products
- Increase store traffic with valuable manufacturer coupons
- Increase recipe solutions for customers by repurposing content on social media channels and store website
- Offering this magazine for free exhibits customer appreciation and builds customer loyalty

PRINT SHOP SERVICES

For information contact
printshop@cswg.com





From inspiration to shipping, the C&S Print Shop is your source for professional print materials

ADVERTISING & MARKETING

- Brochures
- Flyers
- Handouts
- Postcards
- Menus
- Rack Cards
- Table tents

BUSINESS CARDS

- Premium Business Cards
- Personal Business Cards
- Networking Cards
- Folded Business Cards
- Business Card Stickers
- Loyalty Cards
- Appointment Cards

PROMOTION & EVENTS

- Invitations and Announcements
- Magnets
- Labels and Stickers
- Calendars
- Mouse Pads
- Gift Certificates
- Luggage Tags
- Name Tags
- Door hangers

SIGNAGE & POINT OF PURCHASE

- Banners
- Coupons
- Lawn Signs
- Posters
- Shelf Signs
- Window Decals
- Window Signs

STATIONERY

- Return Address Labels
- Notebooks
- Letterhead
- Note Cards
- Envelopes
- Note Pads
- Mailing Labels
- Greeting cards
- Envelope seals

APPAREL

- T-shirts/Sweatshirts/Coats
- Hats

Additional printing services and items available.
Please call for information.

Graphic design &
consultation

1-to-4 color process
offset printing

Full color digital
high speed printing

Digital black & white
high speed printing

Full color, large format
printing & bindery services

Direct to Garment Printing

Embroidery

Promotional Printing

RETAIL SERVICES NATIONAL PROGRAMS

FALL 2022

